

FOR IMMEDIATE RELEASE - December 4, 2024

**STATEMENT OF ABBY HERZIG, CO-FOUNDER AND CEO OF BELAY, ON THE  
PASSAGE OF NEW EPINEPHRINE LEGISLATION IN NEW YORK STATE.**

“Belay, makers of the emergency medication public access solution MedLocker, applauds the recent actions of Governor Kathy Hochul and the New York State Assembly for signing into law two bills (A.2885 and A.7961) regarding public access to epinephrine in an emergency. Both bills take important steps toward protecting New Yorkers and their loved ones in anaphylactic situations.

“Bill A.2885 requires that functional epinephrine auto-injector devices are available in public places and stipulates that at least one person be trained in its proper operation at each facility. Bill A.7961 expands the use of epinephrine to emergency responders from outside of New York to carry and administer epinephrine in emergency situations.

“We are particularly inspired by the passage of bill A.2885 which was conceived and implemented through the efforts of Brooklyn teen Lucia Zaremba, and sponsors Assemblymember Linda Rosenthal and State Senator Andrew Gounardes. Lucia’s determination to bring about change after seeing how epinephrine saved the life of her brother during a public anaphylactic emergency, is motivation for us all.

“Additionally, expanding the number of people who can access and utilize epinephrine auto-injectors through the passage of A.7961 will save countless lives in the Empire State. This bill, passionately supported by the Love for Giovanni Foundation, is yet another example of turning tragedy into action--making sure epinephrine can be administered in a timely fashion in an emergency.

“Belay strongly supports these two profound steps in public access to epinephrine; and as a company, we stand ready to champion these initiatives through our MedLocker emergency medication system. MedLocker is designed for safe, secure, and timely public access to medications such as epinephrine and naloxone during an emergency. In addition, MedLocker manages all medications and provides required training, as mandated by law.

“We look forward to working with the sponsors of this New York legislation and the State of New York in advancing the implementation of these bills and in saving countless lives in the future.”

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For more information or to read the bills in their entirety, go to:

- **MedLocker**
- Bill A.2885: <https://www.nysenate.gov/legislation/bills/2023/A2885>
- Bill A.7961: <https://www.nysenate.gov/legislation/bills/2023/A7961>

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About Belay:

*Belay was originally founded to help families, daycares and schools manage life-threatening allergies through products and services that protect the health and safety of children in the event of a severe allergic reaction. Belay is committed to expanding the availability of its proprietary offerings to all public settings, ensuring universal access to life-saving technology and services in anaphylactic and other medical emergencies.*