

FOR IMMEDIATE RELEASE

LIFE SAVING MEDLOCKER SAFETY STATION ENTERS MARKET

Smart technology provides secure access to emergency medications

June 27, 2024 (New York, NY) – Belay, a leading healthcare company in the food allergy space, today launches MedLocker®, the first and only smart station designed to securely house epinephrine and naloxone as well as other emergency medications. Wall-mountable with patented and proprietary security features, MedLocker keeps emergency medications secured yet visible and accessible in an emergency.

Similar to defibrillators and fire extinguishers in terms of public availability, MedLocker is widely considered THE solution to addressing the critical need for easily accessible medication for allergic reactions and opioid overdoses in public spaces. Belay's entry into the market will focus on daycares, schools, universities, and other public venues where the risk of severe allergic reactions and opioid and fentanyl overdoses remain a critical concern.

"Immediate access to emergency medications like epinephrine and naloxone is a matter of life or death," says Dr. Abby Herzig, Co-Founder and CEO of Belay. "We built the MedLocker to make these life-saving medications secure yet publicly available in a medical emergency. Public access empowers bystanders to act confidently in an emergency and provides peace of mind to families knowing lifesaving medications are readily available."

MedLocker's ground-breaking technology marks the start of a new era in food allergy safety and anaphylaxis, as well as opens the door to helping manage the opioid crisis. The locker was initially designed to address the need for epinephrine availability in schools and daycares where many children experience their first food allergic reaction. Ultimately, MedLocker is of benefit to a wider population affected by anaphylaxis due to any trigger, and to those in crisis due to fentanyl and other drug poisoning.

MedLocker is also supported by accredited training in food allergy safety and opioid overdose treatment, educational resources, medication management and replenishment.

For more information or to purchase MedLocker, go to: www.webelay.com. Instagram @WeBelay / Facebook @WeBelay

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Media Contact: media@webelay.com

About Belay:

Belay was founded to help families, daycares, and schools, manage life-threatening food allergies through its products and services. Belay is expanding the availability of its patented and proprietary offerings to all public settings, ensuring universal access to life-saving technology and services for anaphylaxis, opioid overdoses, and other medical emergencies.